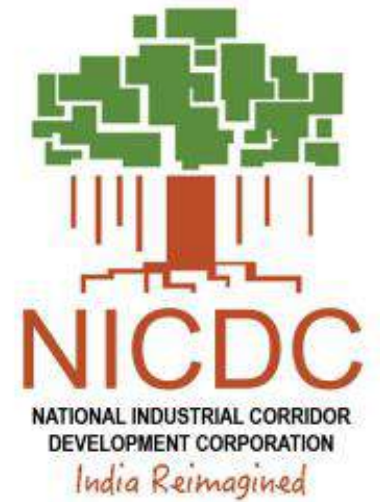




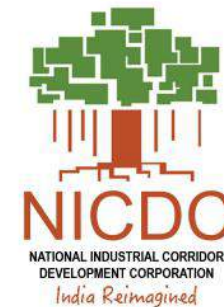
**INDIA'S FIRST GREENFIELD  
INDUSTRIAL SMART CITY**



**AURIC**



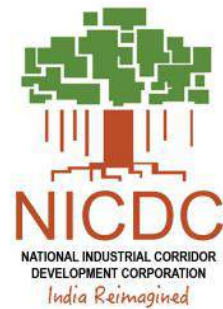
# Contents



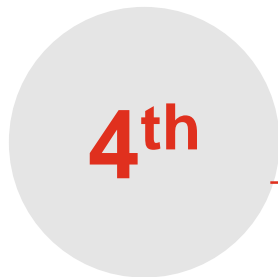
**India the global investment destination ..... 3**

**AURIC; the new investment destination in the heart of Maharashtra ..... 8**

**Sectors in focus ..... 19**

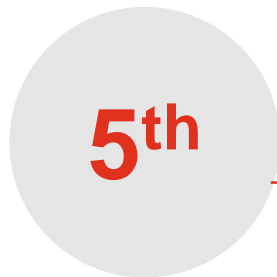


# India is one of the most attractive investment destinations globally, which is reflected in India's position and improvement across global benchmarks



**Most attractive investment destination globally**

PwC Global CEO Survey



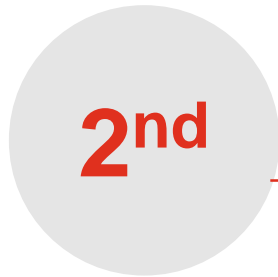
**Largest Economy in the World**

2019 rankings, IMF



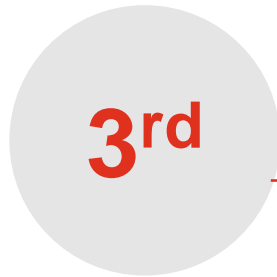
**One of the lowest corporate tax rates**

For new manufacturing companies



**2nd on Global retail development index 2019**

A.T. Kearney's 2019 Global Retail Development Index

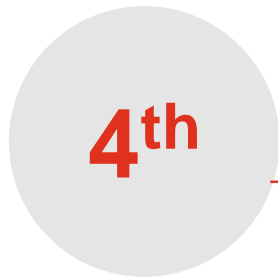


**Largest start-up ecosystem**

Startup India, DPIIT, Hurun Global Unicorn List 2019

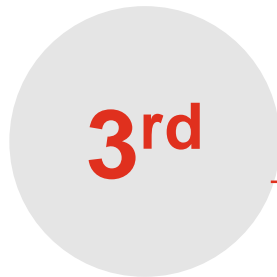


**Reduced Corporate Tax Rate for existing companies**



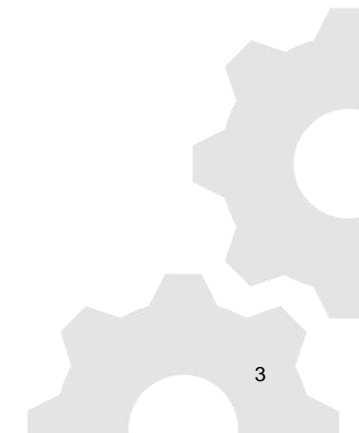
**4th on Global Findex 2017**

World Bank



**Largest consumer market by 2030**

World Economic Forum, Challenges and Opportunities Emerge as India Becomes Third-Largest Consumer Market by 2030, World Economic Forum





# India is amongst the top 10 improvers globally on World Bank's Doing Business Rankings for the 3<sup>rd</sup> consecutive year running

India now is by far the best performer in South Asia in resolving insolvency and does better than the average for OECD high-income economies

– World Bank

How India climbed 79 spots in the last 5 years:



### Process

Single form for company formation



### Time

Fast track approval for construction permits



### Trade

'Indian Customs Single Window Project' implemented



### Legal

Commercial Courts and Appellate Division of High Courts established

India's Rank	142	130	130	100	77	<b>63</b>
Year	2014	2015	2016	2017	2018	2019

## India performs much better on several parameters against key competing economies

Country	Overall	Getting Credit	Trading Across Borders	Resolving Insolvency	Getting Electricity
India	63	25	68	52	22
Vietnam	70	25	104	122	27
Brazil	124	104	108	77	98
Mexico	60	11	69	33	106
Indonesia	73	48	116	38	33

Investments in development industrial and logistic corridors are envisioned to achieve the economic growth for India led by support of institutions like NICDC

**32 Projects in  
4 Phases  
under 11  
Corridors  
forming part  
of National  
Infrastructure  
Pipeline**

**(Total project  
cost of  
approximately  
INR 1,15,377  
crore)**



### Phase 1 of development for National Industrial Corridor Program

- **Dholera Special Investment Region (DSIR) (22.5 sq. kms), (Gujarat, DMIC)**
- **Shendra Bidkin Industrial Area (SBIA) (18.55 sq. kms), (Maharashtra, DMIC)**
- **Integrated Industrial Township – Greater Noida (IIT-GN), (747.5 acres), (Uttar Pradesh, DMIC)**
- **Integrated Industrial Township – Vikram Udyogpuri (IIT-VU), (1,100 acres), (Madhya Pradesh, DMIC)**

- Delhi-Mumbai Industrial Corridor (DMIC)
- Amritsar-Kolkata Industrial Corridor (AKIC)
- Chennai-Bengaluru Industrial Corridor (CBIC)
- Vizag-Chennai Industrial Corridor (VCIC)
- East Coast Economic Corridor (ECEC)
- Hyderabad- Nagpur Industrial Corridor (HNIC)
- Hyderabad- Warangal Industrial Corridor (HWIC)
- Hyderabad- Bengaluru Industrial Corridor (HBIC)
- Bengaluru Mumbai Industrial Corridor (BMIC)
- Extension of CBIC to Kochi via Coimbatore
- Delhi-Nagpur Industrial Corridor (DNIC)

# Investments in development industrial and logistic corridors are envisioned to achieve the economic growth for India led by support of institutions like NICDC

India is home to one of the most simplified tax regime in the world

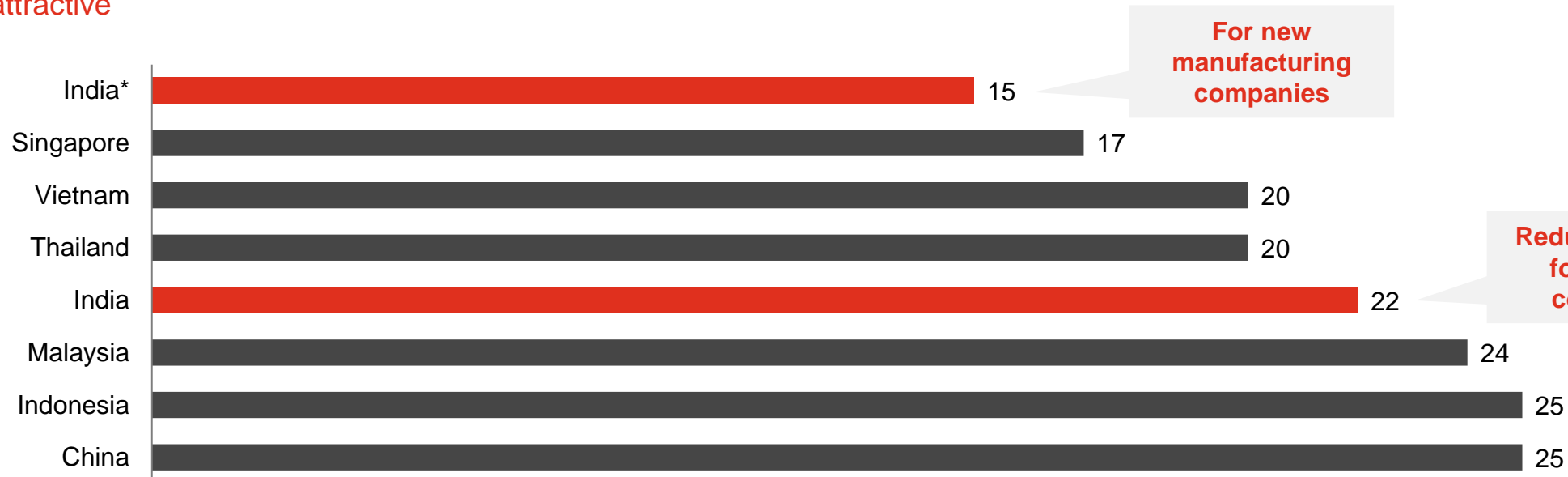
GST system (one nation one tax) has minimized any physical interventions and has simplified compliance for smaller business including promotion of e-invoicing.

**Reduction in compliance costs due to the unification of Indirect taxes**

**Unified tax-regime for both goods and services**

**No cascading of taxes**

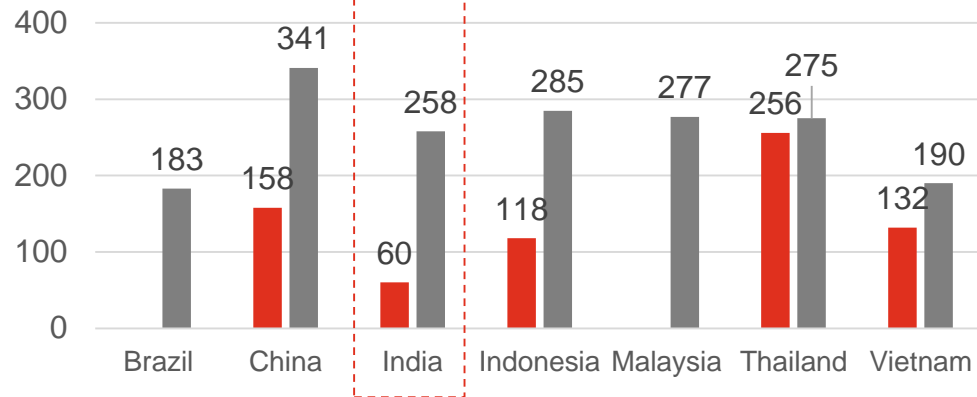
Corporate tax rationalization to 22% for existing companies and 15% for new investors makes return on Investments made in India attractive



# India has a cost efficient environment for doing business supported by various investor friendly reforms

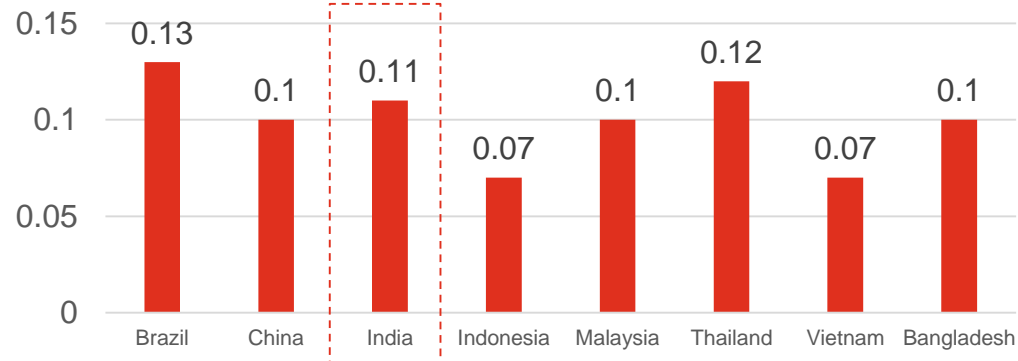
## Labour Rates

Range of Monthly Wages (in USD)



## Power Rates

Electricity charges, USD per kwh



## Increased efficiency and lower costs of logistics

Key initiatives to increase logistics efficiency & reduced costs of logistics:

- **Bharatmala:** Initiative to optimizing efficiency of freight and passenger movement across the country with development of highway across the country
- **Sagarmala:** Port-led development initiative to reduce logistics cost and increase efficiency by capitalizing on coastal shipping potential on India's 7500 km coastline

Transporters and logistics players have reported an increase in efficiency of around 35 – 20% in daily movement of goods.\* Source: Mahindra Logistics CEO

## Availability of raw materials

- India with its significant natural resources will support in reduction of costs on account of reduction of raw material import costs.

## Custom procedure modification

- Radio tagging of goods, self certifications, tech. enabled movement scheduling have led to reduced times and cost for exports and imports

## Availability of plug & play infrastructure

- All major industrial development initiatives under NICDC have now plug & play infrastructure available for companies to set up shop



A close-up photograph of a credit card. The top half shows the gold-colored microchip with its intricate circuitry. The bottom half shows the embossed numbers on the grey plastic surface. The text 'AURIC; the new investment destination in the heart of Maharashtra' is overlaid in a bold, black, sans-serif font across the middle of the image.

**AURIC; the new investment destination in the heart of Maharashtra**



# AURIC benefits from being located in the state driving India's manufacturing and commerce; Maharashtra

Located on the western coast of India, Maharashtra is the state that has led the way for industrialization and commerce in India.

The state is home to 4 international (including CSIA Mumbai, one of the busiest international airports in the world) and 7 domestic airports which facilitates direct flight connectivity to all over the world as well as all locations in the country.

Maharashtra's coastline of 720 kms and presence of 55 ports facilitate about 22% of the total cargo transport in India. Jawaharlal Nehru Port Trust (JNPT), the largest container port in the country, is connected to 34 Container Freight Stations (CFS) and 46 Inland Container Depots (ICD).

**15%**

contribution to India's GDP

**14.9%**

of India's industrial output

**9.5%**

share in India's workforce

**30%**

of overall FDI attracted (Apr'  
00 – Mar' 19)

Source: DPIIT FDI statistics

**30%**

of overall FDI attracted (Oct'  
19– Mar' 20)

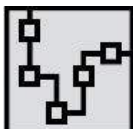
Source: DPIIT FDI statistics

# Maharashtra Industrial Policy 2019; propelling the state on the path to become the first USD 1 trillion economy in the country

## Thrust sectors



Auto and Auto  
Components



Textiles



Agro and Food  
Processing



Pharmaceuticals,  
biotechnology,  
medical &  
diagnostic devices



Industry 4.0  
Manufacturing



Green Energy  
(Solar and Wind)



Electric  
Vehicles and  
Components



Logistics &  
Warehousing



Aerospace &  
Defence

### Incentives for MSME and small industries with fixed capital investment (FCI) of INR 50 Crores

- 100% exemption within investment period (2019-24) for acquiring land including assignment of lease of rights, sales certificate for term loan purposes
- Upto 100% exemption in electricity duty for export oriented or IT/ BT for seven years
- Power subsidy for 3 years from the date of commencement of commercial production
- Subsidy of SGST paid by the unit for first sale of eligible products billed and delivered to the same entity within Maharashtra

### Incentives for large-scale industries with FCI of INR 100-750 Crores & employment of 250-1000 (as per zone classifications)

- 100% exemption within investment period (2019-24) for acquiring land including assignment of lease of rights, sales certificate for term loan purposes
- Upto 100% exemption in electricity duty for export oriented or IT/ BT for seven years
- Subsidy of SGST paid by the unit for first sale of eligible products billed and delivered to the same entity within Maharashtra

### Incentives for Mega & ultra-mega with FCI of INR 200-4000 Crores & employment of 350-4000 (as per zone classifications)

- High-powered committee (HPC) under chief-secretary to approve a customized package of incentives
- Allotment of land on priority bases to continue

# Industries in AURIC would benefit from the manufacturing and industrial ecosystem in Maharashtra

## Aurangabad

(Auto & Auto Component, IT/ ITeS, Food processing, Electronics & Tourism)

## Nashik

(Auto & Auto Component, Food Processing, Defence, Textile, Pharmaceutical & Tourism)

## Mumbai

(Auto & Auto Component, Food Processing, Defence, Textile, Pharmaceutical & Tourism)

## Pune

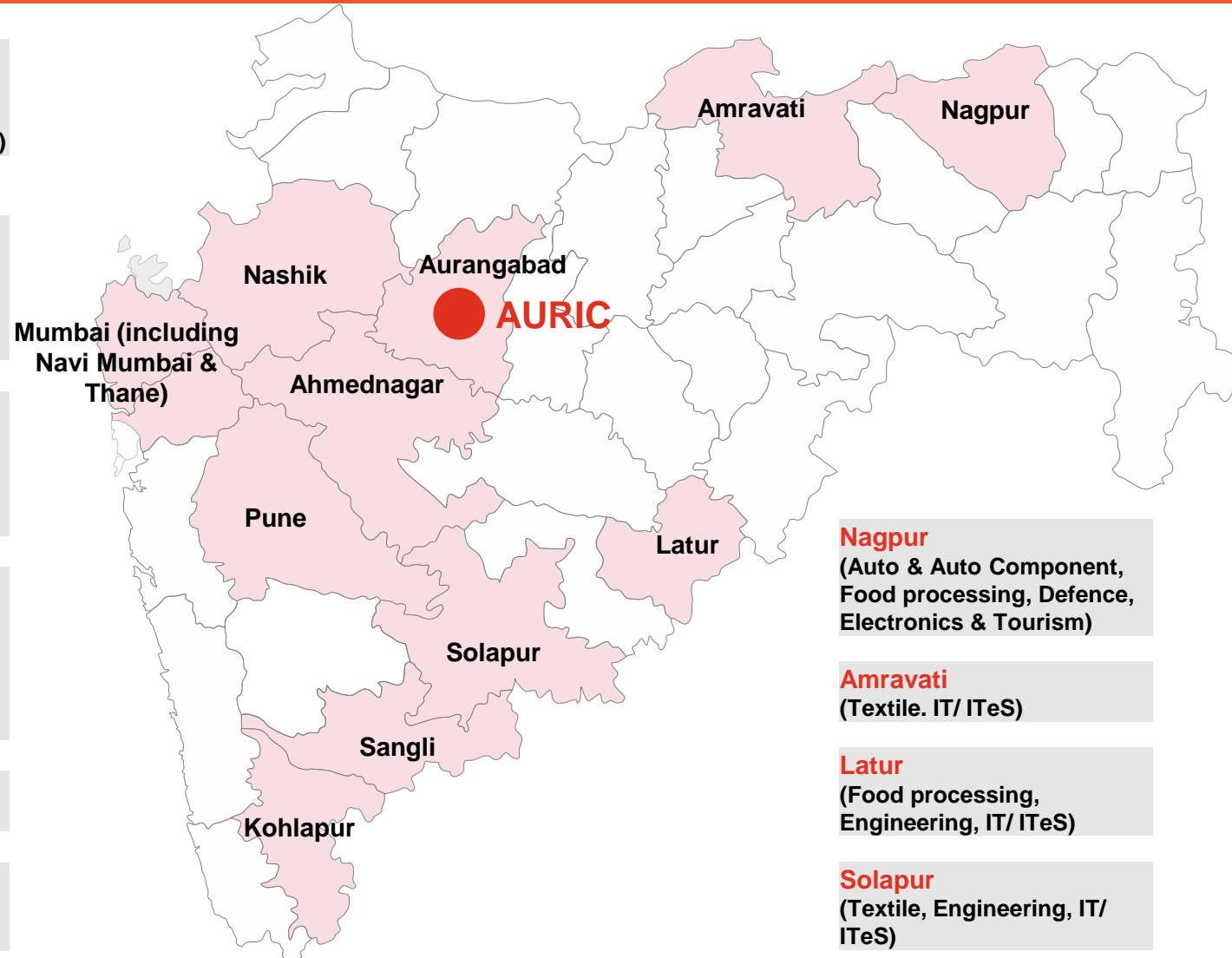
(Auto & Auto Component, IT/ ITeS, Defence, Pharmaceutical, Textile, Food Processing, Electronics, Tourism)

## Sangli

(Engineering, IT/ ITeS)

## Kolhapur

(Food processing, Engineering, IT/ ITeS)



## Nagpur

(Auto & Auto Component, Food processing, Defence, Electronics & Tourism)

## Amravati

(Textile, IT/ ITeS)

## Latur

(Food processing, Engineering, IT/ ITeS)

## Solapur

(Textile, Engineering, IT/ ITeS)

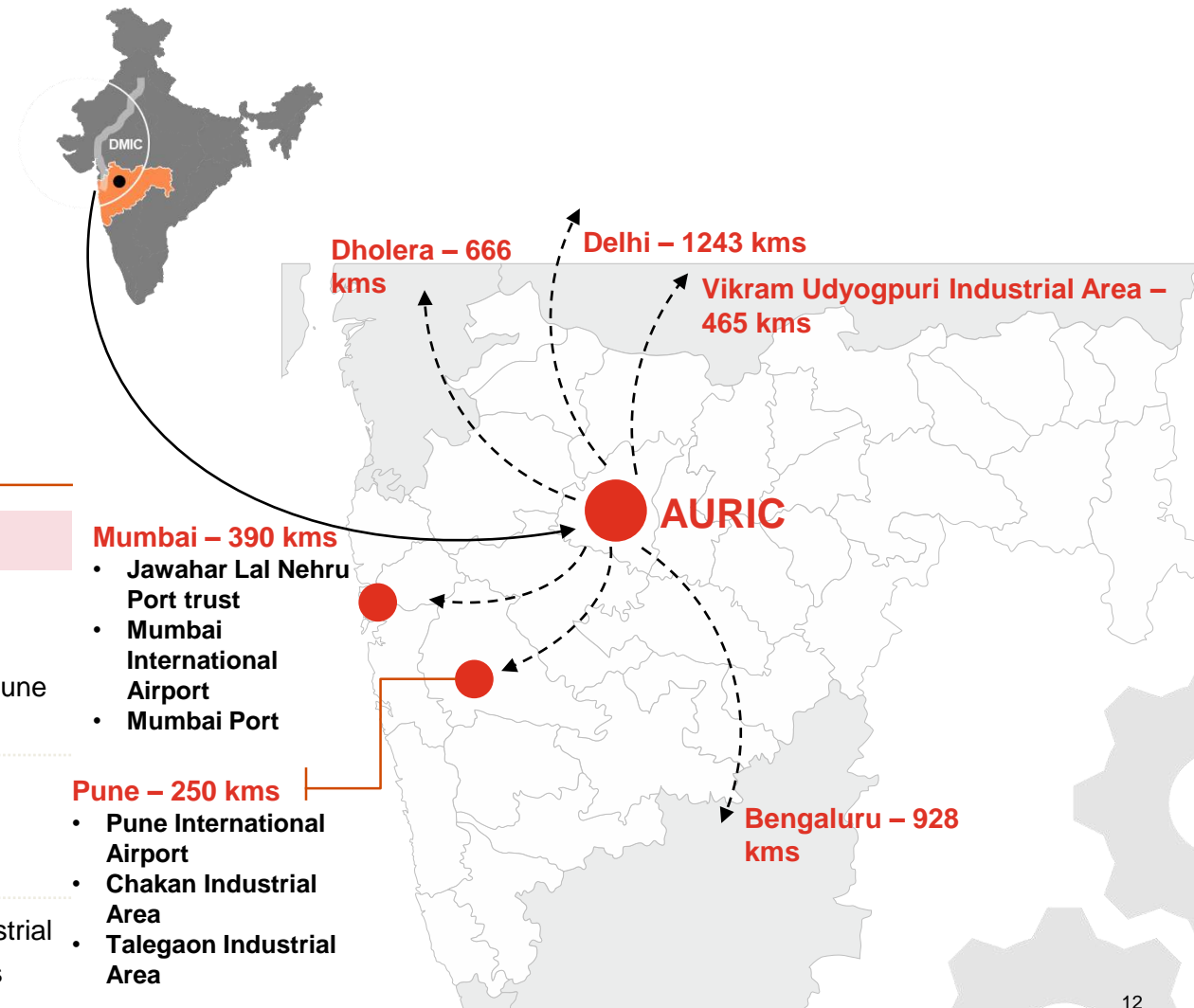


# AURIC, the investment and industrial development destination in India's most economically developed state

Aurangabad Industrial City (AURIC) is one of India's first greenfield smart cities planned across an area of 10,000 acres in the state of Maharashtra on the outskirts of Aurangabad.

The integrated industrial township will be a congregation of office spaces, residences, hotels, large & small format retail, hospitals, school parks, entertainment hubs and commercial & industrial developments. 60% of the overall area is marked for industrial use and the remaining 40% is for residential, commercial, institutional, open spaces and social cultural amenities.

Being located in Maharashtra, AURIC has inherent advantages for industrial development.



## AURIC Connectivity

### Airports

- Nearest International and Domestic Airport – Aurangabad International Airport (14 kms)
- Closest major international airports – Mumbai (393 kms); Pune (249 kms)

### Access to ports

- JNPT Dry Port and Container Terminal (40 kms)
- JNPT (390 kms)
- AURIC is also well connected to other ports in the country

### Road Connectivity

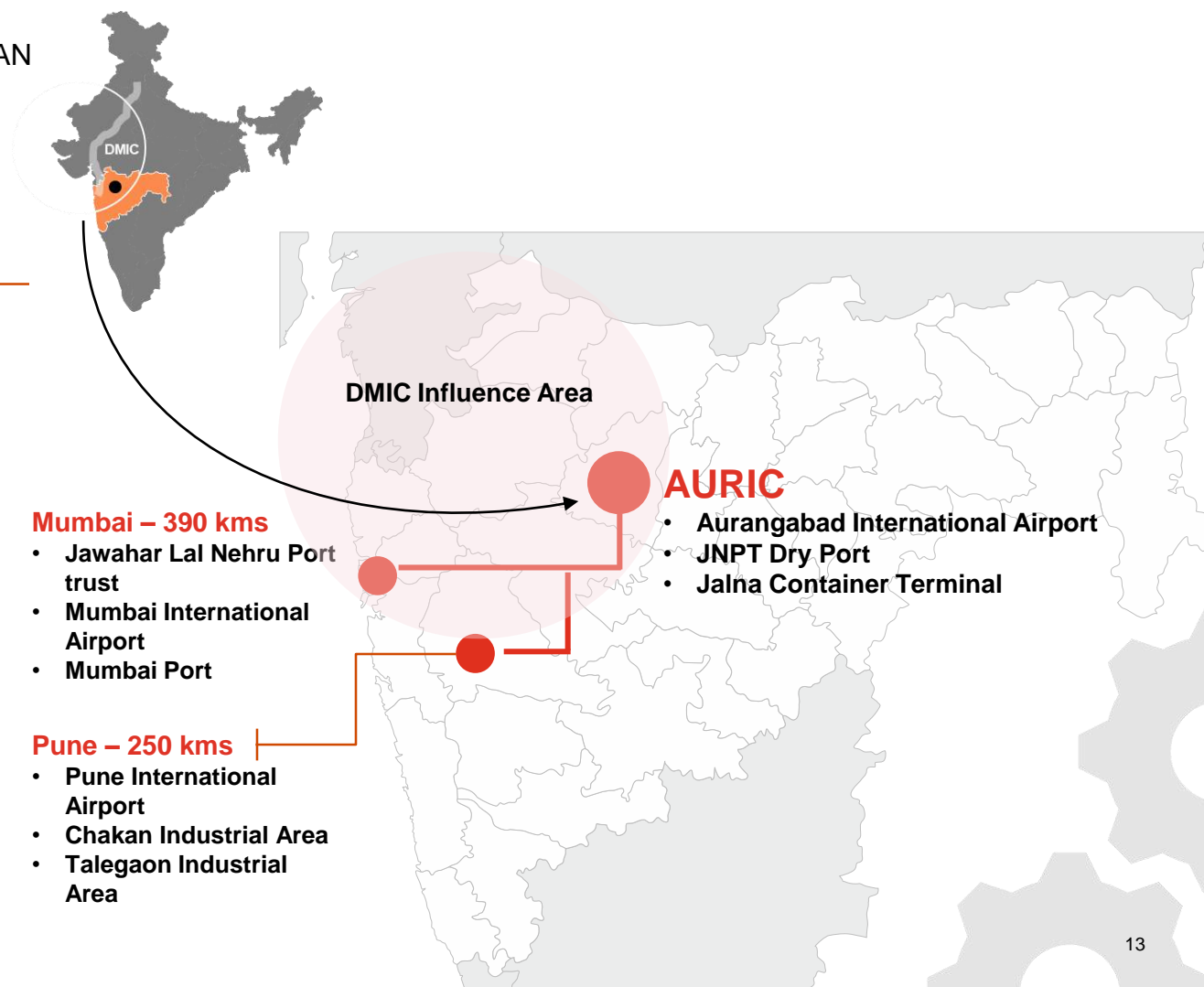
- AURIC is extremely well connected to all major cities, industrial and logistics hubs in the state and other surrounding states (including Gujarat, MP, Telangana, Karnataka etc.)

# AURIC, the investment and industrial development destination in India's most economically developed state

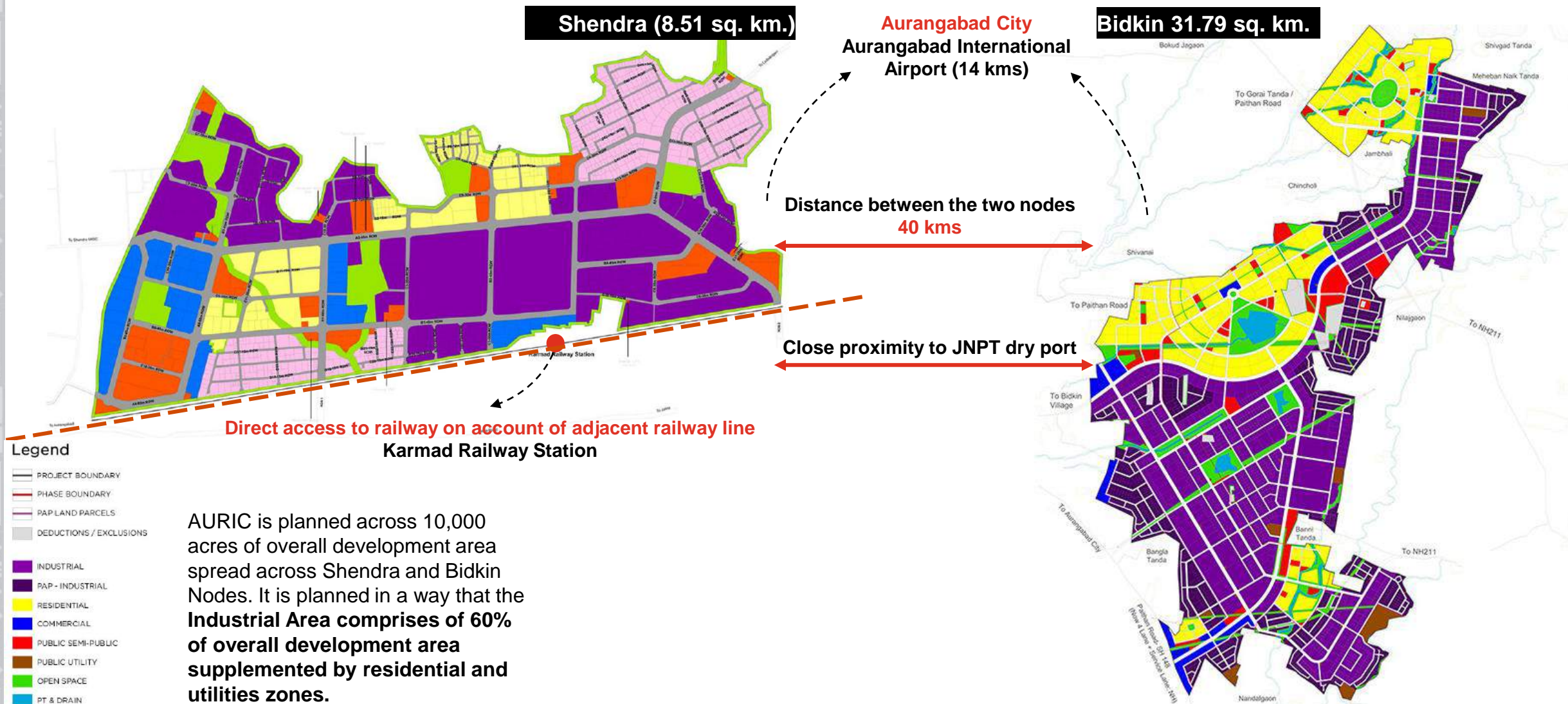
AURIC is very well connected with the most important logistics hub in the country, Mumbai; connecting the industrial region with South Asia & ASEAN regions to Middle East, Africa, Americas and Europe.

AURIC also has excellent road connectivity to all major commercial, industrial and logistics centers in the state and the country via a well established network of National & State highways

- AURIC is spread across 10,000 acres in Maharashtra
- AURIC is located in an existing industrial and urban hub in the state (Aurangabad)
- The city plan includes office spaces, residences, hotels, large and small format retail, schools, parks and entertainment hubs (40% of overall development) along with Industrial Development (60% of area)
- AURIC is in close proximity to JNPT dry port (40 kms), providing clear access to JNPT Mumbai and the container terminal at Jalna
- AURIC is also in extremely close proximity to Aurangabad International Airport and is around 15 kms away from Aurangabad city (15 kms)
- AURIC's strategic planning provides opportunities for large scale manufacturing industries to use large and contiguous land parcels with flexibility of future expansion.



AURIC is envisaged to be a world class destination with efficient infrastructure opportunities for setting up of industries





# What sets apart AURIC are the world class amenities and its strategic location w.r.t industrial ecosystem

## Location Offering

Flexibility to offer customized land parcel to suit investor need

Flexibility in land pricing and variety of payment options

Flexible lease term available based on investor requirement (5 years – 99 years)

Proposed industrial housing of various configuration

Potential to provide built to suit and ready built factory

Support provided in site preparation for industry to commence construction

## Facilities

1

### External Infrastructure

- Power sub-station
- Bus stop
- Logistic terminal
- Solid waste disposal

2

### Internal Infrastructure

- Piped water supply
- Street lighting
- Un-interrupted power supply
- Water treatment plant
- Sewage treatment plant
- Common effluent treatment

3

### Environment & Safety

- Fire fighting system
- Disaster management protocols
- Air quality monitoring
- Healthcare facilities

4

### Business Services

- Online land allotment
- Single window system
- Dormitories
- Truck parking zone
- Skill development

# What sets apart AURIC are the world class amenities and its strategic location w.r.t industrial ecosystem

## Plug & Play

Right from the start, the vision has been to have a 'Plug & Play' approach wherein all the land parcels are fully ICT enabled and completely built up infrastructure is offered right at plot level. This will be an underlying enabler in all spheres of the city and will integrate multiple essential disciplines, which will in turn facilitate ease of doing business and holistic living, along with a platform for efficient operations and administration.

## Solid Waste Management

Provisions are in place for 100% collection of solid waste and recycling of biodegradable solid waste to be treated for use as compost and to generate energy.

## Power Management

24/7 uninterrupted power supply provided. Smart grid, smart metering and monitoring have been deployed to minimize any loss.

## Water And Waste Water System

Zero waste discharge by treating 100% of the waste water generated to tertiary standards for non-potable and industrial use. Smart metering and SCA have been implemented to minimize loss.



- 1 **Electrical Trench – High Voltage**
- 2 **Electrical Cable Trench – Distribution Network & ICT**
- 3 **Storm Water**
- 4 **Potable Water**
- 5 **Recycled Water**
- 6 **Sewage (Used Water)**
- 7 **Industrial Effluent**

# The work on all the amenities, facilities and other connectivity measures mentioned has already begun



AURIC Hall Building



Construction Roads & Allied Services



Established industries in AURIC



## Under-development and upcoming special features

- Dedicated MSME Zone proposed under a cluster approach
- Cold storage space proposed for various industries
- Industrial housing proposed for various category of workforce
- Opportunity for industrial infrastructure developers to partner with one of India's most prestigious project

- Dedicated logistics and warehousing zone proposed for diverse goods and commodities
- Smart City features for control and monitoring of the industrial township
- Space available for business seminars and conferences in AURIC Hall Building
- Industry specific clusters proposed for co-location of anchor and ancillary units



# AURIC also benefits from a range of services provided by the SPV and supported by NICDC

## Ease of governance

- Single window system to facilitate all G2B (Govt. to business) interactions, reducing procedures and approvals required for setting up of business

## Ease of doing business

- Ready list of permits as per the industry type
- Single point of contact for all business services
- Permits and approvals to be granted within a fixed timeframe

## Competitive cost of doing business

- Land pricing at AURIC is most competitive in the region and offers multiple options for payment to support investors investment plan

## Dedicated handholding

- AURIC team offers dedicated support to investors for facilitation at each step of their investment cycle from first connect up to investment grounding and commercial operations

## Fast track approvals

- Systems and measures are in place to provide all fast track approvals on all aspects that a business may require

## Access to schemes and programs

- AURIC understands the importance of fiscal support and offers facilitation to leverage various programs and schemes offered by state and central governments for investments



# Sectors in Focus

**Automobiles, Auto-components and EV components**

**IT/ ITeS**

**Food Processing**

**Electronic System Design and Manufacturing**

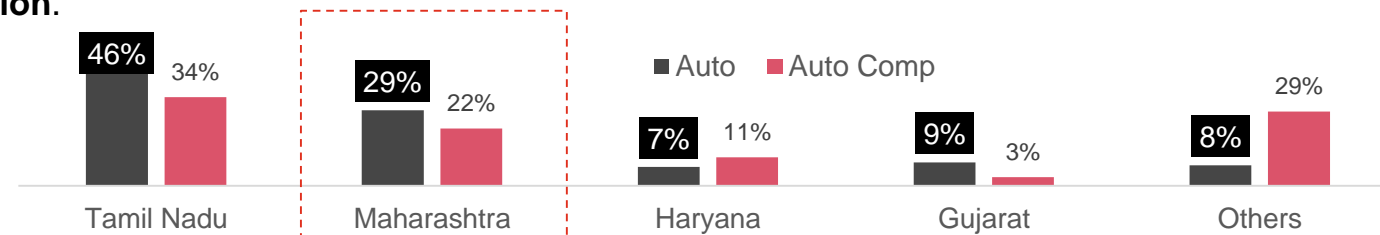
**Pharmaceuticals and Biotechnology**

**Textiles**

# Automobiles & Auto Components, EV components (including battery manufacturing)

India is the third-largest passenger-car market in Asia, behind China and Japan; and with a large population coupled with improving per capita incomes the adoption is likely to increase. Automobiles and auto-components contributes around **7.1% to India's GDP** and around **40% of the manufacturing contribution**.

Maharashtra has the **2<sup>nd</sup> highest share in automobile** and **3<sup>rd</sup> highest share of component manufacturing in India**



## AURIC for Automobiles, Auto-Components and EV

### Ecosystem Advantage

- Proximity to the Auto manufacturing ecosystem in the state

### Ease of Doing Business

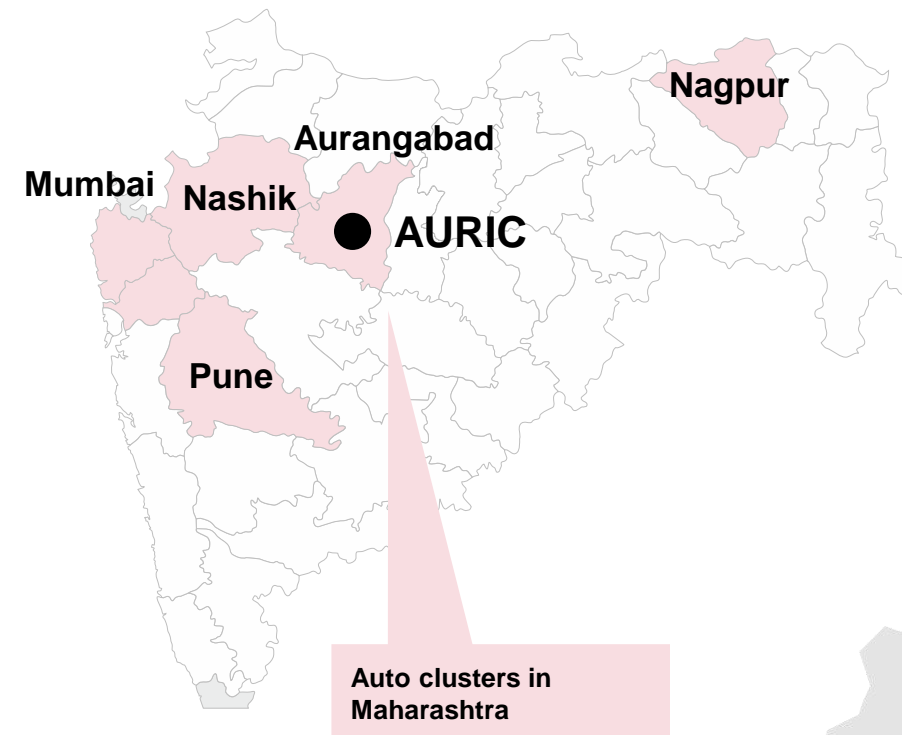
- Availability of existing permissions for the sector in AURIC will ensure the ease of setting up and operating the business.
- Ready available permissions for orange category industries

### Logistics

- Proposed Logistics zones and multi modal connectivity enable auto industry to stay connected with their suppliers and markets seamlessly
- Access to JNPT dry port will ensure seamless connectivity JNPT port.

### Other Advantages

- Large contiguous land parcels that cater to the requirement of OEMs and their ancillary units





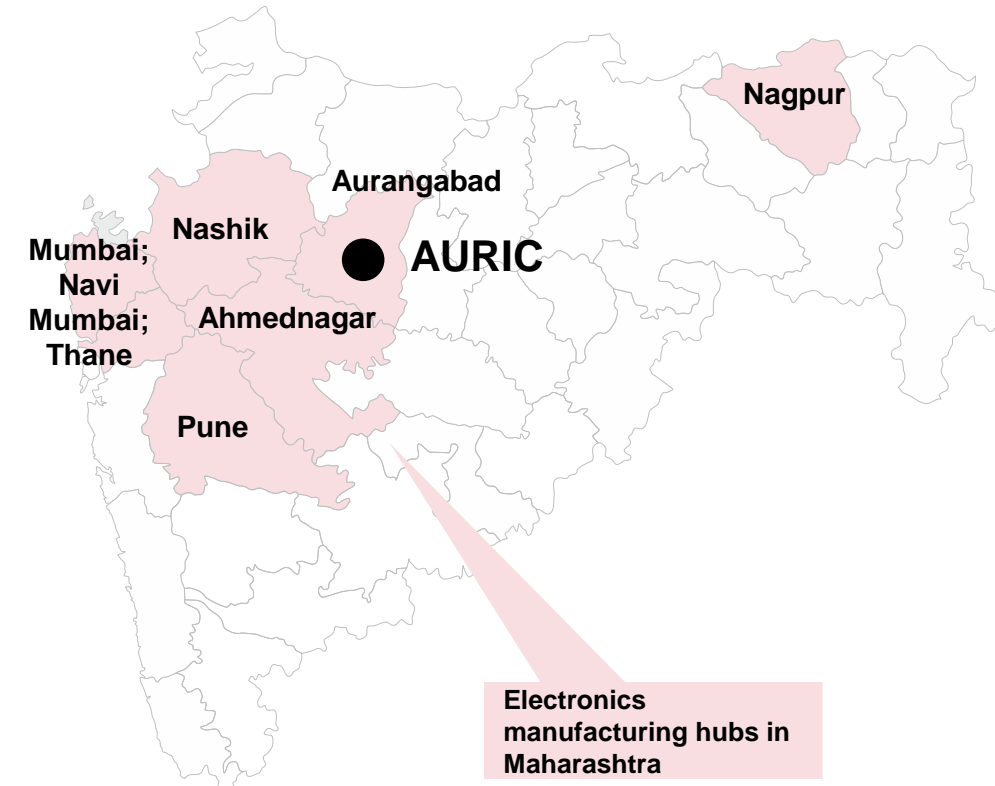
# Electronic System Design and Manufacturing

With per capita disposable income and private consumption having doubled in the past 7 years, **India has emerged as one of the largest markets for electronic products in the world.** The electronics market valued at USD120 bn in 2018-19 is segmented as Mobile Phones (24%), Consumer Electronics (22%), Strategic Electronics (12%), Computer Hardware (7%), LEDs (2%) and Industrial Electronics (34%) comprising of Auto, Medical and other industrial electronic products.

## AURIC for ESDM

<b>Ecosystem Advantage</b>	<ul style="list-style-type: none"> <li>Proximity to the Electronics manufacturing ecosystem (major electronics OEMs, Contract Manufacturers and Component manufacturers ) in the state</li> </ul>
<b>Ease of Doing Business</b>	<ul style="list-style-type: none"> <li>Availability of existing permissions for the sector in AURIC will ensure the ease of setting up and operating the business</li> </ul>
<b>Logistics</b>	<ul style="list-style-type: none"> <li>Proposed Logistics zones and multi modal connectivity enable auto industry to stay connected with their suppliers and markets seamlessly</li> <li>Access to JNPT dry port will ensure seamless connectivity JNPT port.</li> </ul>
<b>Other Advantages</b>	<ul style="list-style-type: none"> <li>Large contiguous land parcels that cater to the varied requirements of different categories of electronic manufacturing</li> <li>Availability of 24x7 uninterrupted power supply</li> </ul>

**Maharashtra occupies a significant share of around 30.5% of the industrial output of India's ESDM sector**



# Food Processing

## Maharashtra Food Processing Industry Snapshot

Food Processing Industries (FPI) in Maharashtra has a high share of about 13% in Indian Food Processing Sector and an annual growth rate of about 12%. The state is home to the wine industry with around 90% of the industry located in the state.

## Maharashtra Agro-Processing and Agri-Marketing Promotion Policy

Maharashtra has a Package Scheme of Incentives. The scheme covers cold storages and mechanized food/ agro processing industries in addition to other industries.

It offers Financial Incentives linked to fixed capital, Industrial Promotion Subsidy (IPS), exemption from electricity duty, waiver of stamp duty, power tariff subsidy, capital subsidy to MSME for technology upgradation; quality certification; cleaner production etc.

1

Food Processing players investing in **AURIC will benefit from being in proximity to established ecosystem (raw material production as well as established infrastructure) in the state**

2

Availability of existing permissions for the sector in **AURIC will ensure the ease of setting up and operating the business.**

3

**Potable Water (WTP) and Recycling facilities (including STP and CETP)**, a critical requirement for Food Processing industry is available in AURIC

4

Availability of **24x7 uninterrupted power supply** would also be an advantage for the food processing players investing in AURIC

5

Close proximity to **Aurangabad International Airport, site adjacent Karmad Railway Station and excellent road transport network** will be of great advantage for logistics requirement of food processing industry.

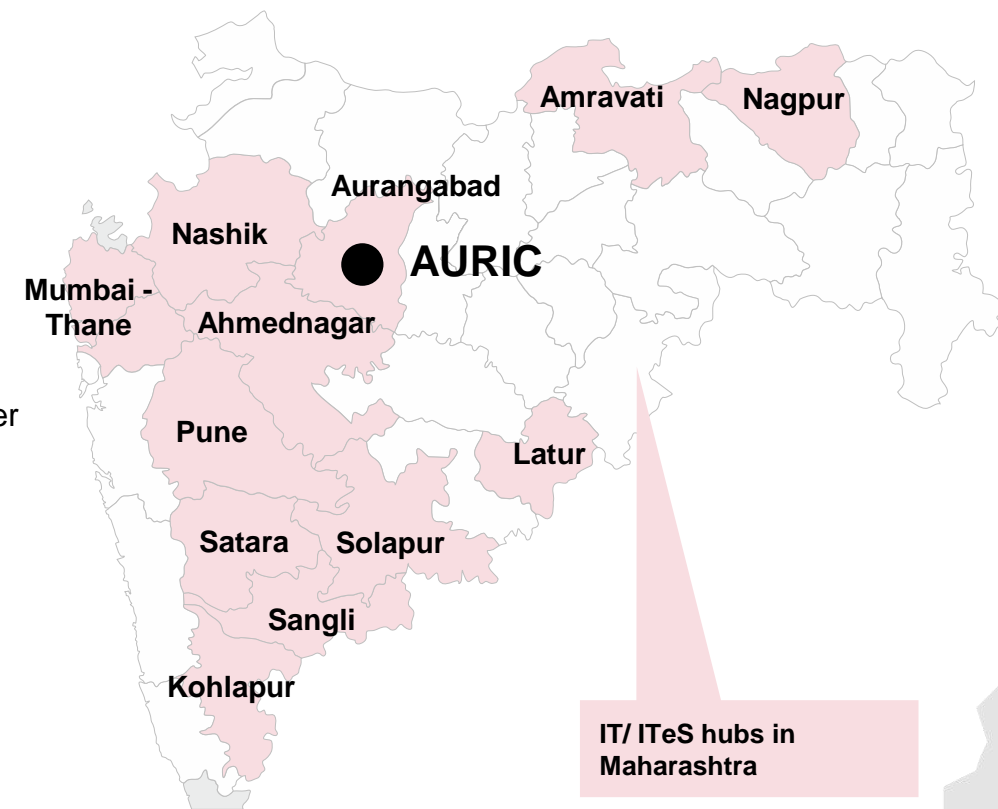
## IT/ ITeS

India is the world's largest sourcing destination for the information technology (IT) industry, accounting for **approximately 52 per cent of the USD 124-130 billion market**. With **~38% IT-BPM sector has the largest share in total services exports of India**.

Maharashtra is been one of the leading states in this **sector accounting for more than 20 per cent of the country's software exports**. Pune and Mumbai together have lion's share in **IT export of more than USD 8 billion**. **Aurangabad and Nagpur have also established themselves as major export hubs for software and related services**.

### Salient Features of Maharashtra IT/ ITeS policy 2015

- Waiver (from 75% to 100%) of stamp duty for setting up or expansion of IT/ ITeS units in the state
- Exemption in electricity duty for new IT/ ITeS units
- IT/ ITeS units registered with the Directorate of Industries will be supplied power at industrial rates
- New IT/ITES units located in areas other than A and B areas classified as per the Package Scheme of Incentives and established in registered IT Park will be eligible to get power tariff subsidy for 3 years @ INR 1/- per unit consumed from the date of registration of the IT units rates
- Property tax shall be levied on IT / ITeS units registered with the Directorate of Industries at par with residential rates as applicable in the relevant jurisdictions



# Pharmaceuticals and Biotechnology

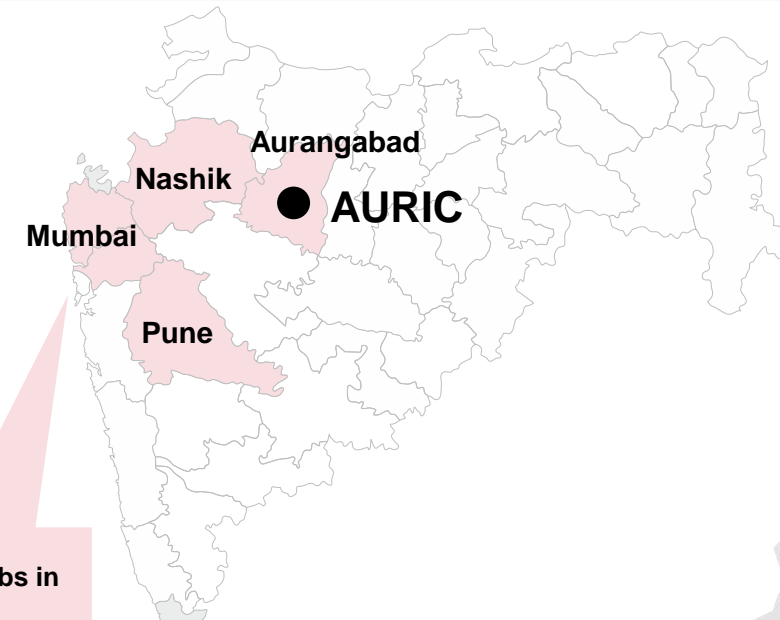
India is a prominent and rapidly growing presence in global pharmaceuticals. It is the largest provider of generic medicines globally, **occupying a 20% share in global supply by volume, and also supplies 62% of global demand for vaccines. India ranks 3<sup>rd</sup> worldwide for production by volume and 10<sup>th</sup> by value.** India is the only country with largest number of US-FDA compliant Pharma plants (more than 262 including APIs) outside of USA.

Gujarat is pharmaceutical sector powerhouse contributing significantly to Indian and global pharmaceutical industry

- Maharashtra contributes to around **20% of India's pharma sector turnover**
- The state has the **highest number of US FDA approved plants in India and highest number of pharmaceutical units and houses the country's leading pharmaceutical countries**
- The state is also responsible for hosting **one of the largest vaccine manufacturers in the world**

## AURIC for Pharmaceutical and biotechnology industry

<b>Ecosystem Advantage</b>	<ul style="list-style-type: none"> <li>• Proximity to established ecosystem in the state</li> </ul>
<b>Ease of Doing Business</b>	<ul style="list-style-type: none"> <li>• Availability of existing permissions for the sector in AURIC will ensure the ease of setting up and operating the business</li> </ul>
<b>Facilities</b>	<ul style="list-style-type: none"> <li>• Availability of Potable Water (WTP) and Recycling facilities (including STP and CETP) will be beneficial for the pharma and biotech players</li> <li>• Availability of 24x7 uninterrupted power supply would also be an advantage for the pharma &amp; biotech players investing in AURIC</li> </ul>



**Pharmaceutical manufacturing hubs in Maharashtra**



# Textiles

## Maharashtra Food Processing Industry Factsheet

- Maharashtra has an excellent infrastructure to play a key role in the growth of the textiles industry. It accounts for about 65 million kg of cotton production which is 25% of the country's total.
- Contributes 10.4 per cent to the country's textile and apparels output.
- Provides around 10.2 per cent of the country's employment in the sector.
- Produces nearly 272 million kg of cotton yarn or 12 per cent of India's total production.
- Installed capacity of 1.66 million spindles, equivalent to 17 per cent of the country's capacity.

Maharashtra have various incentives and subsidies, depending upon various factors such as location of the unit, type of unit, sub-category and the employment generated. These incentives and support measures include:

Interest Subsidy

Capital Subsidy

Skill development support

Marketing support

1

Textile industry players investing in **AURIC will benefit from being in proximity to established ecosystem in the state**

2

Availability of existing permissions for the sector in **AURIC will ensure the ease of setting up and operating the business.**

3

**Potable Water (WTP) and Recycling facilities (including STP and CETP)** a critical requirement for Textile industry is already setup in AURIC

4

Established distribution systems for **24x7 uninterrupted power supply** would also be an advantage for the textile players investing in AURIC

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