

RFQ No: 10-08-2020/01/Website redesigning

REQUEST FOR QUOTATIONS

FOR

Re-designing and revamping of existing website of NICDC

Dated: 10th August 2020

NICDC

8th Floor, Tower1, Jeevan Bharti Building, Connaught Place, New Delhi - 110011

Disclaimer

1. This Request for Quotations (RfQ) document is neither an agreement nor an offer by NICDC (hereinafter referred to as NICDC) to the prospective Applicants or any other person. The purpose of this RfQ is to provide information to the interested parties that may be useful to them in the formulation of their proposal to this RfQ.
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SECTION 1: TERMS OF REFERENCE

INTRODUCTION

National Industrial Corridor Development Programme is India's most ambitious infrastructure programme aiming to develop new industrial cities as "Smart Cities" and converging next generation technologies across infrastructure sectors.

The National Industrial Corridor Programme includes the following Industrial Corridors:

- Delhi Mumbai Industrial Corridor (DMIC)
- Amritsar Kolkata Industrial Corridor (AKIC)
- Chennai Bengaluru Industrial Corridor (CBIC) with extension to Kochi via Coimbatore
- East Coast Economic Corridor (ECEC) with Vizag Chennai Industrial Corridor (VCIC) as Phase 1
- Bengaluru Mumbai Industrial Corridor (BMIC)

The objective is to expand India's Manufacturing & Services base and develop National Industrial Corridors as a "Global Manufacturing and Trading Hub". The programme will provide a major impetus to planned urbanization in India with manufacturing as the key driver. In addition to new Industrial Cities, the programme envisages development of infrastructure linkages like power plants, assured water supply, high capacity transportation and logistics facilities as well as softer interventions like skill development programme for employment of the local populace.

NICDC is seeking to redesign and revamp its existing website to provide better user experience, in terms of consuming content, better functionality and better align with our business goals.

- Website Should be latest in terms of Look and feel and give a fresh Look to the Visitors of the Website.
- The Website needs to be Mobile Enabled, so that It works on all Mobile Devices and Tablets
- The Website should cover all the content currently covered on the Current Website
- The Website should have a CMS that Users at NICDC can update all the sections of the Website themselves
- The Website should run on all Browsers & Should be SEO Compatible
- Technology preferred is on a Custom Development and no Free Wares to be used.

Detailed Requirements as below:

Requirement

- Front end should be high appealing, latest web trends, and must meet the full accessibility and usability standard.
- Backend technology should be any of custom and licensed application preferably in **ASP.NET and MSSQL**
- **Custom CMS** must have tried and tested on multiple website and bug free
- Website should be able to handle ample of website visitors
- Access rights to different resources as per their needs
- **Mobile friendly**
- Reduced loading time
- Website speed on both mobile & desktop should be above average 2-3 seconds
- **Browser compatibility**
- Printer Friendly
- **Device Friendly**
- Ensuring convenient browsing on various devices

- Website maintenance & regular functionality updates
- Social media Integration
- Optimization of website structure for search engine: title optimization, correction of page description, elimination of invalid code
- Website integration with services like google analytics, google search console
- Eliminating or rewriting the low-quality text, proofreading the existing content
- Publishing backlinks to other sites
- Redesigning & improving user friendliness

General Requirements

- Must be capable of storing tasks that can be done by several people at the same time
- Must contain an easy interface with little to no learning curve
- File uploads will be limited to a reasonable size of 15 MB
- All the text data will be stored and retrieved within MSSQL Database
- Media data to be stored separately to have low database size
- No page on the website should take more than a two - Four seconds to load completely
- Warning messages should appear when something is incomplete
- Error messages will appear in the unlikely event that something doesn't work as intended as well as information on how to resolve the issue relevant to the user

Functional Requirements

- Admin can manage the data of pages
- Admin should be able to perform other quick updates without even having coding knowledge
- Admin should have ability to update **banner** images on various pages of website
- Every display content like banner/events/jobs must have their expiry/scheduled dates
- Banners can be sequenced as per the order desired
- Administrator can update **news articles** and **press releases**
- **Image** and **video gallery** should be linked with respective pages
- Admin should be capable to add **news, events & articles** and its details in their respective format of content
- Image and video gallery should be manageable
- Every album can be either linked to any of section of website
- Photo should be uploaded on server itself
- Videos should be uploaded on Video Server
- Uploading Photo and Video should be seamless.
- Admin can create list of **cities, states, projects, sub projects**
- Admin can update **projects** from backend with their details
- NICDC state on website should be linked with projects single pager site accordingly and projects should be filtered by state, city or service
- Project pages should appear as separate site with sub projects and other details
- Admin can create list of category for **tender** type
- Admin can update **tenders** from backend with their details
- Tender page should appear as one pager site for individual tender
- Admin can update **job openings** on website and view submitted resume
- Generate report of positions
- Admin can upload pdf documents from backend
- Admin can update **FAQ** section also
- All the detail available on this site should also be manageable from the same backend including gallery, downloads, content, banner, tenders, career, contact, newsroom and others
- There should be an online chat available on the website
- All prime section of the main website should be linked to respective microsite appropriately to reduce the data entry work
- Admin should be able to manage Investor section on the Website
- All resources can be updated from the backend

- Brochures and other PPTs should be able to update and should appear in Downloads section on Front end
- All enquiry forms should get stored in the database and then the admin should be able to close the each enquiry after putting the status of the same.
- All complaints and suggestions should also be managed the same way as enquiries

Visitor Section:

- Website visitor can access all the available content on the website
- Visitor can access projects, tenders on the website
- Apply filters on projects and tenders such as- state, city, service, category, type, others
- Visitor can view news articles, press releases, image & video gallery on the website
- Visitor can chat online on the website with the backend user
- Visitor can fill enquiry form and submit on the website
- Documents uploaded by admin should be downloadable by the visitor on the website
- There should be job opening visible on the website, visitor can browse depending on location, skills or department
- Visitor can apply for the job by filling a form and submitting a resume on the website

Technical Requirement

- Front End- HTML5/CSS3
- Backend- ASP.NET – C#
- Custom Database- MSSQL
- REST API JSON
- The website should be as hacker proof as possible, protecting from injection attacks, robots, and other threats. This includes protecting user-enterable forms from clients.
- The code should be clear and well commented to allow modification if necessary.
- All commonly changed settings should provide an administrator interface to apply the changes.
- The code should be modular in nature and incremental so that changes and tweaks are easy.
- Website shall provide error handling to support safety critical functions.
- The system will be 7/24 available.
- Performance of functions should be tested for timing adequately.
- Functionality should be evaluated via user feedbacks from the system.
- Security tests should be performed sufficiently
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Other Requirement

- SEO Module to be Developed
- Mapping Functionality to be enhanced as discussed
- Optimization of Code
- Optimization of Database
- SEO Migration
- Meta Updates
- URL to be Retained
- 404 Error Page
- Web Page Optimization
- Web Site Transfer
- Google Analytics
- Google Webmaster
- Google Tag Manager
- Sitemap Submissions
- Mobile Optimisation
- 301 Redirection
- Robots Updates

- Monitoring
- Deployment
- Server Migration / Deployment
- Functional Testing – Code
- Performance Testing - Server

IMPORTANT NOTE: The website also needs to comply to the **Guidelines for Indian Government Websites (GIGW)** guidelines provided by **Ministry of Electronics and Information and Technology (MeitY)**. The same can be downloaded from the following link <https://web.guidelines.gov.in/>

Payment terms will be as per below:

- **20% on sitemap approval.**
- **20% on Home Page design approval.**
- **20% on all design approvals (covers all sections of the website).**
- **20% on Alpha Demo.**
- **20% on completion of the project.**

SECTION 2: FINANCIAL QUOTE SUBMISSION & EVALUATION

FINANCIAL QUOTE FORMAT

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(On Bidder's Letter Head)

| S.No | Description |
|---|-------------|
| Website Design & Development (One Time Cost) | |
| Annual Maintenance Post Live for next 5 years (Per Year Cost to be mentioned) | |

Authorized Signature

Name & Title of Signatory

Name of the Firm:

Address:

E-mail

Telephone

Fax

(Name and seal of the Applicant/Member in Charge)

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Break-up of costs for each of the items of work listed in the Specification Sheet. Such break-up of individual costs will, however, **not** be considered for financial evaluation.

**The bidder shall quote the bid price exclusive of any taxes. Taxes as applicable will be paid on actuals.**

## **ELIGIBILITY CRITERIA**

- The Firm/Agency should be a registered entity and must have been in operation for a minimum period of 5 years as on 31<sup>st</sup> March 2020 with at least 5 years' experience in developing and managing websites.
- The Firm/Agency should be based out of Delhi NCR Region.
- The Company should have a proven record of serving with reputed brands, should have excellent design portfolio and experience of working on large size projects.
- The Firm/Agency shall not be under declaration of ineligibility for corrupt or fraudulent practices with any Government department/agencies/ministries or PSUs and should not have been blacklisted at the time of submission of bid
- If the Agency gets shortlisted for the Work: before assigning the Project, agency needs to Furnish the Following:
  - Certificate of Incorporation/Registration
  - Pan Card
  - GST Certificate
  - Certified documents of work orders or work completion certificate to be submitted.

## **SUBMISSION PROCESS**

The original quotations shall contain no interlineations or overwriting, except as necessary to correct errors made by the bidders themselves. The person who signed the quotations must initial such corrections. The signed Financial Quotations shall be marked "ORIGINAL".

The Financial Quotations shall be submitted to following in a sealed envelope titled – "Financial Quotation by <company name>"

**CEO&MD**  
NICDC  
8<sup>th</sup> Floor, Tower- 1  
Jeevan Bharti Building  
Connaught Place, New Delhi  
110011

Last date to submit quotations –**20<sup>th</sup> August 2020 by 11:00AM**

**For any query you can write us on [contactus@nicdc.in](mailto:contactus@nicdc.in)**

## **AWARD OF CONTRACT**

Sealed **Financial Quotations will be opened on 20<sup>th</sup> August 2020 at 12:00PM**

Post financial evaluation, the bidder with lowest quote who meets the eligibility criteria, will be awarded the contract to revamp and redesign the website.

**Annexure - 1**

**Declaration of ineligibility for corrupt or fraudulent practices**

**To be submitted on company letter head**

**Subject: - Declaration of ineligibility for corrupt or fraudulent practices.**

Sir,

This has reference to NICDC's RFQ No.....dated ..... for selection of agency for redesigning and revamping of NICDC website..

In this context, I/We, as a representative(s) of company, declare that presently our Company/firm has an unblemished record and is not declared ineligible for corrupt & fraudulent practices, is not blacklisted either indefinitely or for a particular period of time, nor has had work withdrawn, by any State/ Central Government/ PSU.

If this declaration is found to be incorrect then without prejudice to any other action that may be taken, my/our security may be forfeited in full and the tender if any to the extent accepted may be cancelled.

Thanking you,

Name of the Bidder: .....

Authorised Signatory: .....

Seal:

Date:

End of Document.